IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/699462

Customer No.: 22927

Attorney Docket No.: 97-007-C1

Date Filed: October 31, 2003

Title: METHOD AND APPARATUS FOR PROVIDING

SUPPLEMENTARY PRODUCT SALES TO A CUSTOMER AT A CUSTOMER TERMINAL

Applicants: Walker et al.

Group Art Unit: 3691

Confirmation No.: 4855

Examiner: PRESTON, John O.

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RESPONSE and AMENDMENT

to the Office Action mailed May 11, 2011

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Examiner:

In response to the Office Action mailed May 11, 2011 (Paper No. / Mail Date 20110506), please consider the following remarks.

This document is filed by Applicants' representative on behalf of the present Applicants for patent. Accordingly, references in this document to "we," "us," "our," and the like will be understood as indicating the present Applicants.